

B324 Broad Spectrum Resin ribbon outperforms the competition in chemical resistance evaluations.

During 3M's harsh environment label testing, ITW Thermal Film's B324 Broad Spectrum Resin ribbon outperformed the competition in chemical resistance evaluations.

Label	3M 7246							Competitor A			Competitor B			
	Ricoh B110CR	Ricoh B110C	DNP51	ITWB324	Amor AUR7*	Sony TR4070	Sony TR6075	IMAK SP330	Ricoh B110CR	IMAK SP330	DNP510	Ricoh B110CR	IMAK SP330	DNP510
Chemical														
Brake Fluid	Green	Green	Yellow	Green	Red	Yellow	Yellow	Green	Red	Red	Red	Red	Red	Red
Motor Oil (50C)	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Yellow
Gasoline	Yellow	Green	Yellow	Green	Yellow	Green	Green	Yellow	Red	Red	Red	Red	Red	Red
Anti-Freeze (95C)	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Red	Red	Red
Thinner	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Red	Green	Green	Red
Wiper Fluid	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Yellow

Tests based upon 4-hour immersion and 10 cycle crock rub.

Good Chemical Resistance (Minimal Damage)
 Some Chemical Resistance (Some Damage)
 Poor Chemical Resistance

"Performance through Simplicity™", the guiding principle for our company and products, including the development of the B324 Broad spectrum Resin ribbon.

We all like choices, but wouldn't you rather select an option that covers the widest possible scenarios? Does anyone really need multiple black barcode resin ribbons? We don't think so, and we hope that after you evaluate B324 ribbons, your choice will be clear.

B324 Highlights:

- Longest sample rolls in the industry
- **TTR Almanac®** online test lab
- Toll free ordering 877-887-3456 (TTR-FILMS)
- Same day shipping
- 6 Pack cartons
- Stocking of most popular industry sizes
- Custom opportunities are encouraged

For more information, visit our website www.itwthermalfilms.com.

We appreciate your business and the opportunity to serve you with our products. ITW Thermal Films, the leader in the Thermal Transfer Ribbon industry.